

Course Information					
Course Code	EN428	* Credit Hours	32	* Credits	2
* Course Name	Business English Practice				
(Course Type)	Optional				
Audience	Fourth-grade English undergraduates				
(Language of Instruction)	Chinese, English				
* School	School of Foreign Languages				
Prerequisite	none				
Instructor	(Course Webpage)				
* Description					
* Description	Business English Practice is to guide and organize undergraduates of English literature experience with the graduates of English literature experience with the on intercultural issues that they have encountered during their internship.				
course syllabus					
* (Learning Outcomes)	1. 2.				
* (Learning Outcomes)					

(Class Schedule & Requirements)	/	2	/			
		12				
		2				
		12				
* (Grading)	50% + 50% Internship experience (50%)+Final report (50%)					
* (Textbooks & Other Materials)	1. Chaney L. <i>Intercultural business communication / 6th ed.</i> , 2013. 2. Samovar, L.A. <i>Communication between cultures /-5th ed.</i> , 2004.(Chapter 7) 3. Hofstede, G. <i>Culture's Consequences: Comparing Values, Behaviors, Institutions, &amp; Organizations Across Nation.</i> 2008. Chapter 8 4. Snow, D. ——— 2004. 5. Hall, E. <i>The Slient Language</i> . Fawcett Publications, 1961. (High-context vs low context) 6. Hall, E. <i>The hidden dimension</i> . Anchor Books, 1990.					

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